



Be a part of Prototyping Gothenburg

PROTOTYPING GOTHENBURG

- the city as an exhibition

2/6 - 3/9 2023

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2023
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GÖTEBORG
1621-2023



City of
Gothenburg



The City as an exhibition

In the summer of 2023, when Gothenburg celebrates its 400th anniversary, the city's public spaces will become an exhibition arena under the name Prototyping Gothenburg.

The exhibition will focus on solutions and challenges in the city's development and highlight initiatives that are actively working to accelerate a sustainable transformation. The main area is a pedestrian walkway stretching from Frihamnen, to Ringön and across Hisingsbron to the Centralen area and Kronhuskvarteret, where visitors are guided through a changing urban landscape.

Prototyping Gothenburg is an open invitation to participate and contribute to the development of the city, into a city fit for the future, towards its 500th anniversary.

Welcome!



Towards a climate-neutral Gothenburg

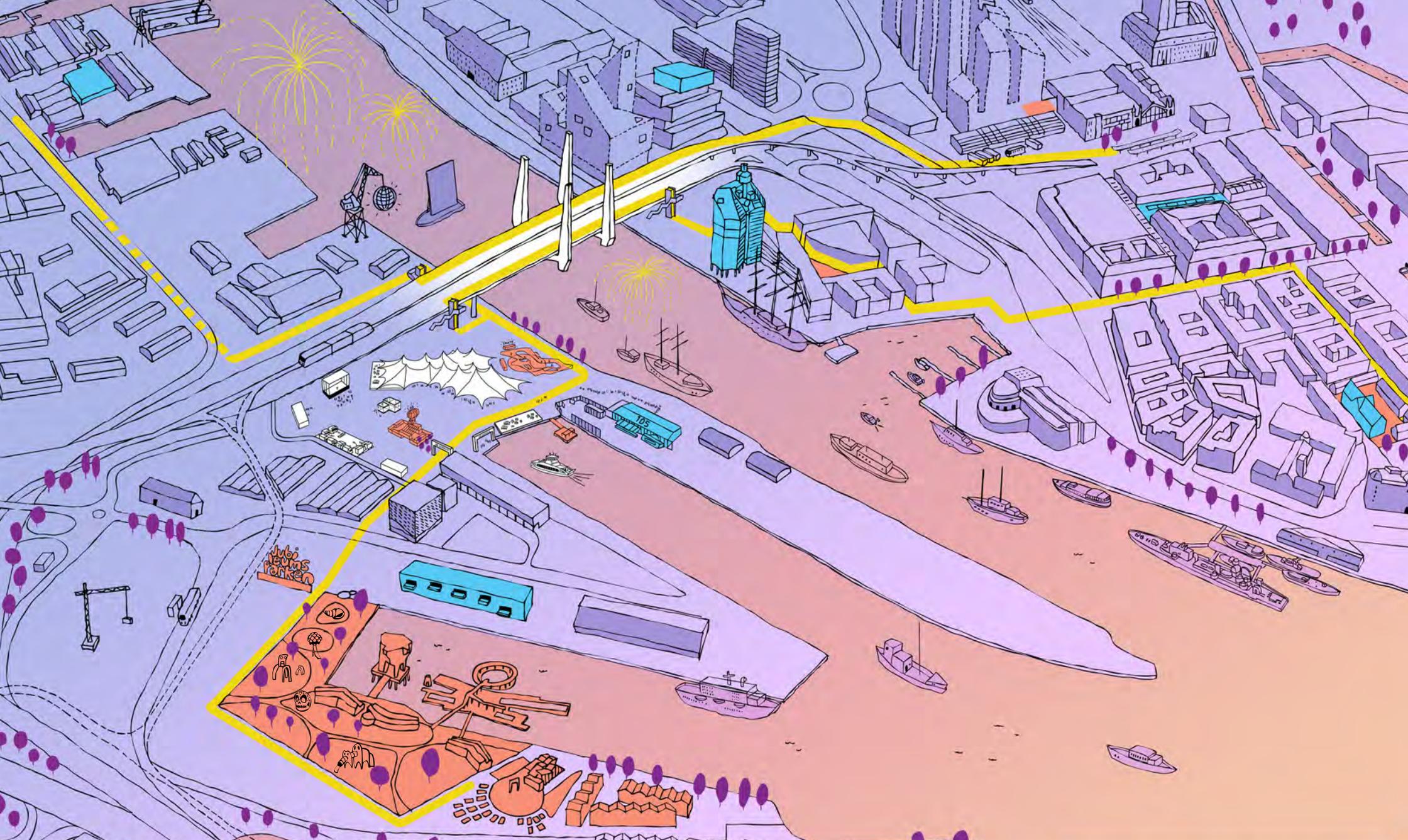
Around the world, work is underway to find new, sustainable solutions for the cities of the future. The common global goals have been formulated in the UN's Agenda 2030 and through the Paris Agreement. **The City of Gothenburg** has joined the **Climate Contract 2030**, which is a gathering of forces from Swedish cities and will serve as a tool to **speed up the climate transition**.

Prototyping Gothenburg highlights several ongoing projects, at different scales, looking at solutions and challenges in the transition; the city's jubilee initiatives, large-scale construction, **small and large prototypes**, artworks, student work, research projects and initiatives from the public. The exhibition focuses in particular on the role of **prototyping, site-specificity and co-creation** in the ongoing transformation. Starting from a place to face challenges together and sharing experiences with others facing similar processes leads to stronger and more effective solutions.



For more information on the Climate Contract:

www.viablecities.se/klimatkontrakt-2030



The pedestrian walkway

The main area of Prototyping Gothenburg consists of a pedestrian walkway that spreads over on both sides of the river around Hisingsbron. The remnants of the port city

such as dive dolphins and bollards, which once enabled Gothenburg's development into a major city, are preserved along the quayside. In Frihamnen there is a first layer of the emerging new urban district, including Jubileumsparken.

Prototypes

The word prototype roughly means "first form" - a primordial or basic form of something. In the product industry, prototypes have long been used to test and develop new products before they go into mass production. But it is also a valuable tool to work with in construction and urban development, providing increased knowledge in both the long and short term.

One example in Gothenburg is the Jubilee Park, where different functions have been tested step by step using prototypes developed with the public. But a prototype does not always have to be a physical object or a place, it can also be about a work process or a form of collaboration. Like the example on the left, which was a workshop for the development of a new outdoor classroom. The EU's New European Bauhaus initiative highlights prototypes as an approach to finding new tools, solutions and policy recommendations for transformation.

Around the Transition Lab, the hub of Prototyping Gothenburg, a number of prototypes of different scales are on display, both existing and new. Both those that are part of the site and those that have been borrowed specifically for the anniversary. Part of the program will also be held here.

Prototype: Nose in the mud

In 2018, over 200 preschool kids tested how water flows and disappears – as part of an investigating Open call to understand what is needed to create an outdoor classroom. The following year, the Nose in the mud outdoor classroom opened as part of the Jubilee Park.

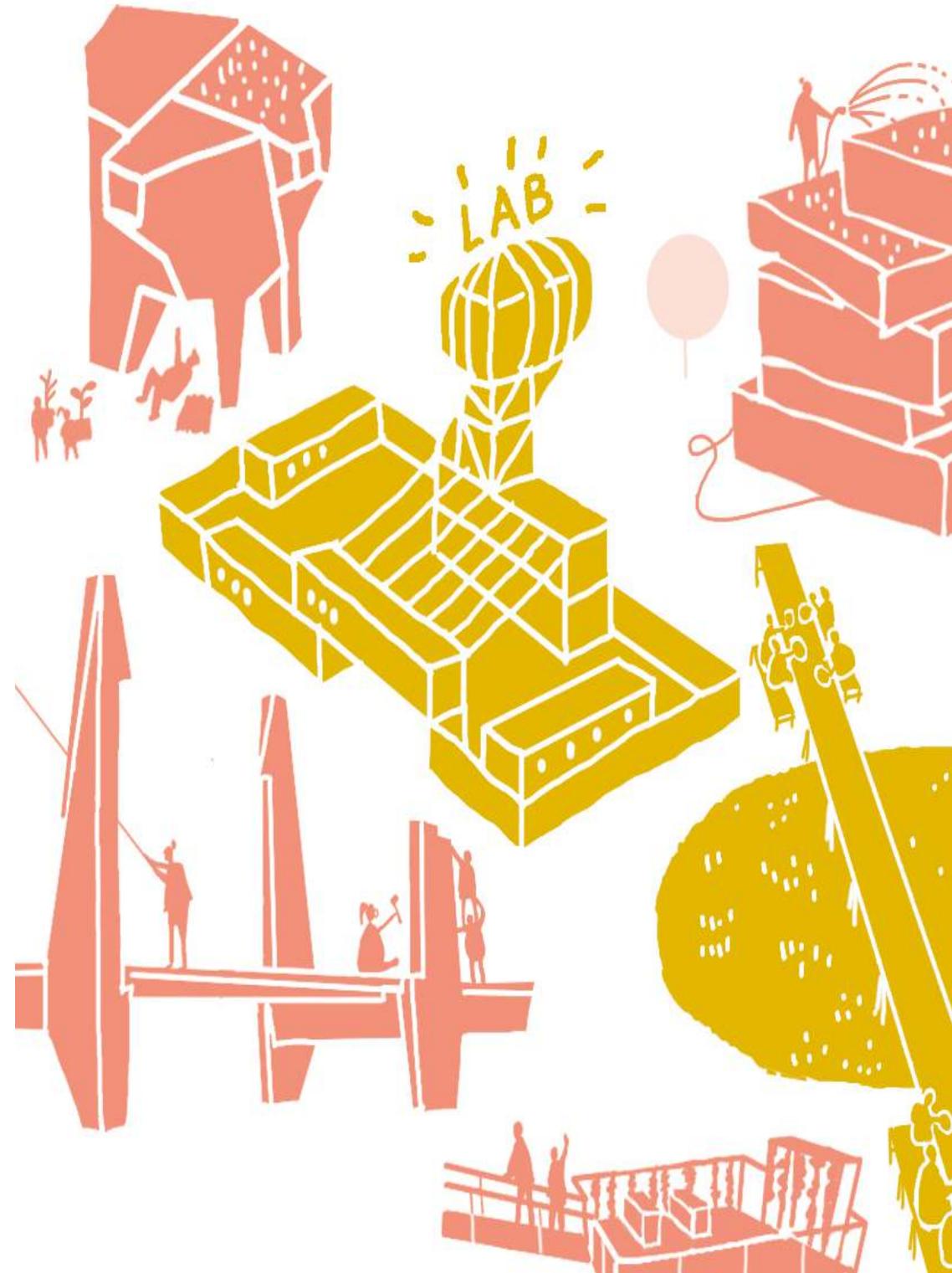
Prototype: The Transition Lab

The Transition Lab is a meeting place for conversation and physical action, and aims, among other things, to explore how the public and associations can participate in the climate transition. This prototype is being built for the Jubilee. It explores how a physical meeting place can be developed to test and strengthen methods for co-creation and inclusion of academia, industry, and the public. The work is linked to innovation and transition processes towards sustainable living environments.

The Transition Lab is also a prototype workshop where other prototypes can be developed and built.

During the Jubilee, the Transition Lab will serve as the central meeting place for Prototyping Gothenburg, where visitors can get information, take part in program and workshops, and be a meeting place for guided tours.

There will be a small stage at the Transition Lab, with space for about 50 audience members. See page 10 if you would like to submit suggestions for the program!





Prototype: The Marine allotment

A marine allotment is a farming plot in the sea where raw materials from the sea are grown and stored. Similar to a land-based allotment, but instead of growing carrots and lettuce, it grows mussels and seaweed.

The sea and Göta River contain untapped, sustainable blue resources that are tasty, nutritious and provide environmental benefits. The marine allotment on display at Prototyping Gothenburg offers opportunities for Gothenburg residents and visitors to experience the smell, feel, cook and taste of the food of the future, to learn about how the sea affects us and how we affect the sea, and to engage in local and alternative food production. It fosters conversations about resettlement, the marine environment and contributes to increased knowledge and marine awareness.

During the Jubilee, there will be an opportunity to meet the team behind the marine allotment and take part in program focusing on sustainable seas together.



Prototypes in the Jubilee Park

Prototype Gothenburg brings together a number of the Jubilee initiatives that have been running for many years in the run-up to the Jubilee. One of them is the Jubilee Park, which has been developed since 2014 using the Placebuilding method, where various prototypes such as the water art work Berget and the Public Sauna have been developed together with the public through joint sketch meetings and joint construction.

During the summer of 2023, the remaining prototypes of the Jubilee Park will be included and activated in the exhibition Prototyping Gothenburg.



For more information of other jubilee initiatives:
www.goteborg2023.com/jubileumssatsningar



Would you like to showcase a prototype in the exhibition?

There is space available for exhibitors to showcase prototypes that are completed or in development, which tie in with Prototyping Gothenburg's sustainability theme. They can be of any scale and with different functions.

See page 20 for more information on how to participate.

Prototype: Smoke n' roll



Prototype: SWAY



Prototype: Musse farming



Prototype: Discokiosk



Prototype: Chalmers wood construction



Prototype: The Great escape

Prototype: Dinner table



Prototyp: Marine allottment



Prototype: Autonomous electrical vehicles



Prototype: Everyone can sail



Program

During the summer, program will be held in two acts, one at the same time as the 400th anniversary of Gothenburg between **2-6 June** and the other between **30 August - 3 September**. The Frihamnsdagarna, Ö-festen, Kulturkalaset and Göteborgsvarvet will also take place.

Talks, workshops and guided tours will be offered, as well as a home visit with the collaborators, who will open their offices to present their activities.

The program is based on prototypes, parts of the exhibition area or urban development perspectives. For example, how the riverbank needs to be developed to cope with sea level rise, how we move around the city or how we will fit in the future.

**A city is more
than a place
in space; it is a
drama in time.**

- Patrick Geddes

How to engage

There are three possible ways of engaging with Prototyping Gothenburg:

- Prototype Exhibition

Showcase a prototype in the exhibition area in Frihamnen

- Side event

Host a sideevent at a another location

- Weekly guest at the Transition Lab

Become our weekly guest at the Transition Lab during the summer and arrange program for visitors



For more information regarding how to engage, please visit:

www.goteborg2023.com/medverkanprototyp

Important information

Application period

15 october - 30 november

Overall dates for Prototyping Gothenburg

2 june - 3 september 2023

Act 1/Opening

2-6 june

Act 2/Finale

30 aug - 3 sept

Coordinates for site of Transition Lab

57.716408087263545, 11.96283790913797

Website

www.goteborg2023.com/prototypgoteborg

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Timeplan to participate in Prototyping Gothenburg 2023

2022

15 October 2022

Application to participate in the prototype exhibition and program opens, regardless of form



30 November 2022

Application period to showcase in the prototype exhibition ends

2023

1 May 2023

Application period to participate with program and exhibitions in own venue close.



2-6 June 2023

Act 1: Exhibition opens!
Program

7 June - 29 August 2023

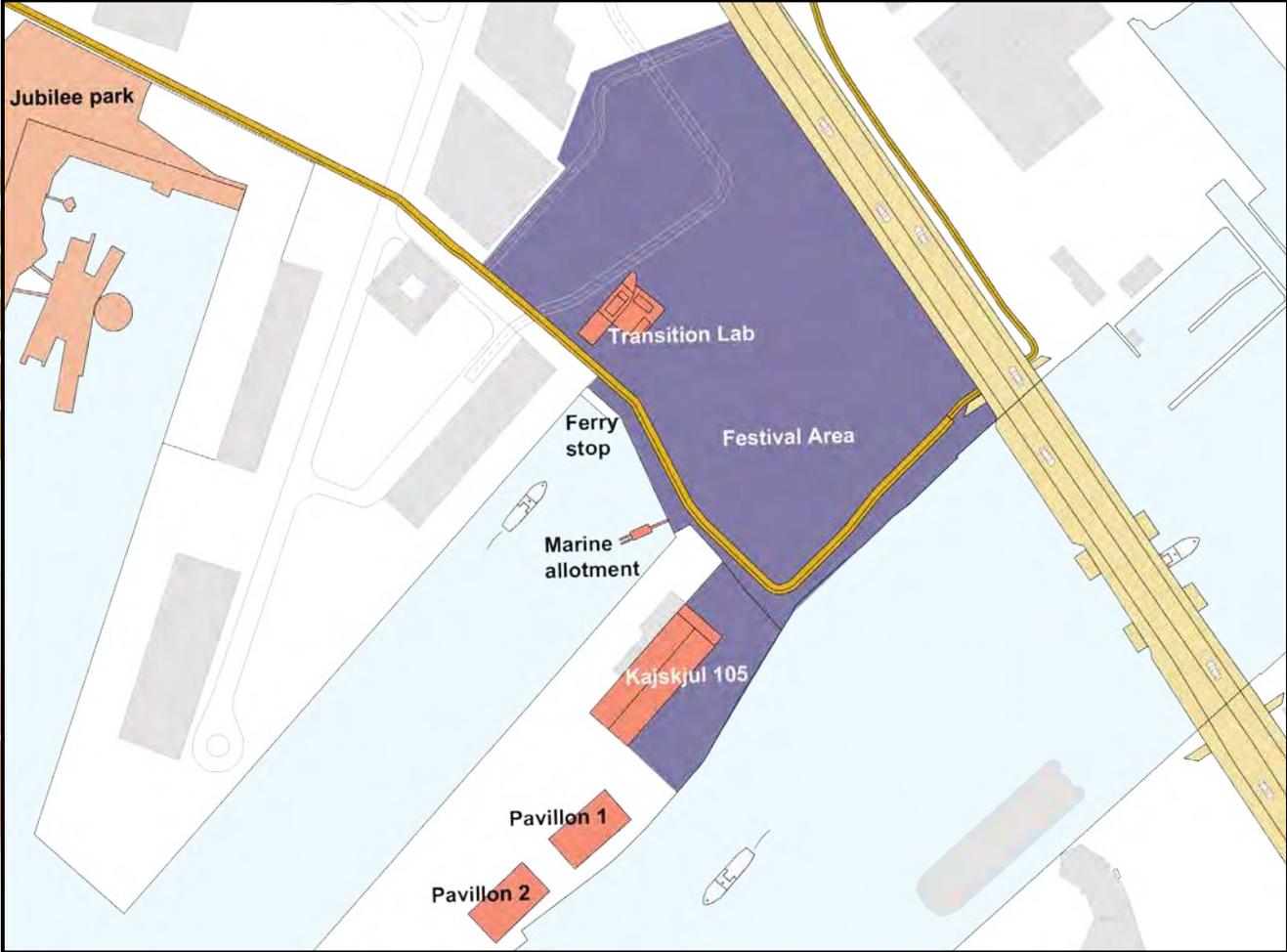
Guestprogram in the Transition Lab

Partners have the opportunity to activate the Transition Lab with their own program.

30 August - 3 September 2023

Act 2: Program

Map of exhibition area



Prototyping Gothenburg is a collaborative project led by the City Planning Office and Gothenburg & Co, in broad collaboration with the City of Gothenburg's administrations and companies, the urban development industry, academia, non-profit organisations and the general public.

www.goteborg2023.com/prototypgoteborg

Illustrations: Rocío Soto
Photos: Lo Birgersson, Marie Ullnert, FRAME colectivo, Raumlabor Berlin, Göteborgs universitet, Chalmers.